

Does your organization produce and
publish large documents?

Are the file sizes too large for web users?

Do you spend time breaking up large
PDFs for online publications?

**Now you can slash print
costs and meet online
accessibility requirements.**

**IMPORTANT
INFORMATION FOR
LOCAL GOVERNMENT
AUTHORITIES INSIDE >**



digidocs converter has arrived - good for the environment and great for the budget!

What is digidocs converter?

A simple to use digital publishing tool that converts PDF files into an interactive flash presentation and/or fully accessible HTML pages.

These outputs can then be embedded into your website and linked directly to specific web pages.

Digidocs is a web based application which can be hosted externally or in house giving your organisation full control over the conversion and publication of documents.

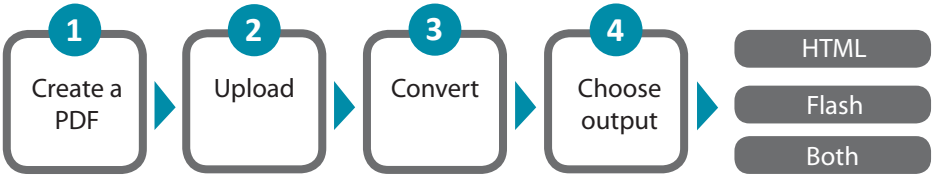
"It's a really smart but simple solution to a costly problem. It saves on printing and distribution costs, and makes Council's operations much more environmentally sustainable"

Key features

- Reduction in the need for printed hard copies
- Ability to dynamically convert a PDF into both an eBook and HTML version
- Ability to apply security settings to the document



Four simple steps...



Key benefits

HTML	Flash eBook
<ul style="list-style-type: none">• Ability to archive and create versions• Meets upcoming internet accessibility requirements• Fully searchable HTML that can be indexed by search engines• Ability to have a navigation menu	<ul style="list-style-type: none">• Retains all branding and design integrity• Includes a zoom function• Interactive page turning• Chapter-creation for convenient access

*"digidocs converter was developed to meet the needs of organizations who want to publish documents on the web:
- At reasonable file sizes
- Arranged into chapters;
and
- Fully searchable"*



WBOPDC thrilled with digidocs converter!

“Over the last few years there has been increasing requirements (both legislative and community driven) for local authorities to consult with the communities they serve.

Traditionally the basis of this consultation has been largely print centric. This approach carries significant cost - e.g. print – whether advertising or direct mail.



With our survey metrics (communication audits, annual resident survey) showing an increase in web uptake and an ongoing desire from ratepayers to contain or reduce costs yet still consult with them effectively we looked to a tool that could

- (a) give us the flexibility to retain the look and feel of large print documents with high design values in a web format i.e. we did not want sacrifice the design values that underpinned council's brand or 'face' to the community and just post a boring PDF*
- (b) provide the visitor with a range of options to view and use the document - searchable, dynamic (e.g. page turning functionality).*

*Digidocs has done this for us - the direct and immediate result is...
A more web centric approach to consultation on major planning exercises
e.g. the Long Term Plan.*

We've retained the design integrity of the printed material online, provided a more dynamic environment for the visitor to view and use the document, halved the print costs associated with producing a 350 page document.”

Peter Hennessey

Communications Manager
Western Bay of Plenty
District Council



**Western Bay of Plenty
District Council**

Find out more about digidocs...

Call us for an obligation free demonstration today by emailing ask@digidocs.com

For further information please go to www.digidocs.com

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